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"The Hindenburg"

ADVERTISING PRESSBOOK

UNIVERSAL CITY STUDIOS

When in Southern California visit UNIVERSAL STUDIOS TOUR AN MCA COMPANY

Also Starring Anne Bancroft as the Countess Co-Starring WILLIAM ATHERTON
ROY THINNES · GIG YOUNG · BURGESS MEREDITH · CHARLES DURNING · RICHARD A. DYSART
Music by DAVID SHIRE · Based on the book by MICHAEL M. MOONEY · Screen Story by **RICHARD LEVINSON & WILLIAM LINK**
Screenplay by **NELSON GIDDING** · Directed by **ROBERT WISE** PG PARENTAL GUIDANCE SUGGESTED SOME MATERIAL MAY NOT BE SUITABLE FOR PRETEENAGERS
THE FILMAKERS GROUP · A UNIVERSAL PICTURE · TECHNICOLOR® PANAVISION®
Original sound track available Exclusively on MCA Records & Tapes

THEATRE

AD NO. 301 (NEW)
3 col. x 100 lines = 300 lines
3 col. x 7-3/16 inches = 21-9/16 inches

PRINTED IN USA

ATTENTION EXHIBITORS

In addition to the standard size ads in this pressbook a special kit of narrower column and wider column ads can be ordered from...

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445 Park Avenue
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(212) 759-7500

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Please specify column width when ordering

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Ad no. 501 (NEW) - 5 col x 198 lines - 990 lines
Ad no. 601 (NEW) - 6 col x 125 lines - 750 lines
Ad no. 402 (NEW) - 4 col x 150 lines - 600 lines

THE SPECIAL LARGE SIZE ADS LISTED ABOVE ARE ALSO AVAILABLE IN THE NARROW AND WIDE COLUMN SIZES.

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GIG YOUNG · BURGESS MEREDITH · CHARLES DURNING · RICHARD A. DYSART Music by DAVID SHIRE · Based on the book by MICHAEL M. MOONEY · Screen Story by **RICHARD LEVINSON & WILLIAM LINK** • Screenplay by **NELSON GIDDING** · Directed by **ROBERT WISE**
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PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS

THEATRE

AD NO. 401 (NEW)
4 col. x 125 lines = 500 lines
4 col. x 8-7/8 inches = 35-1/2 inches

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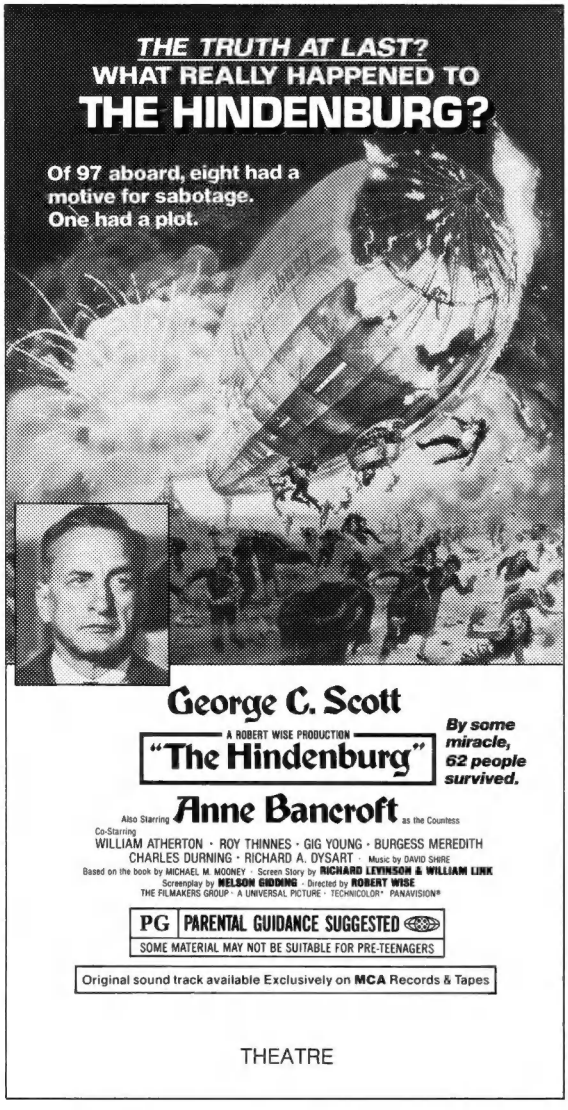
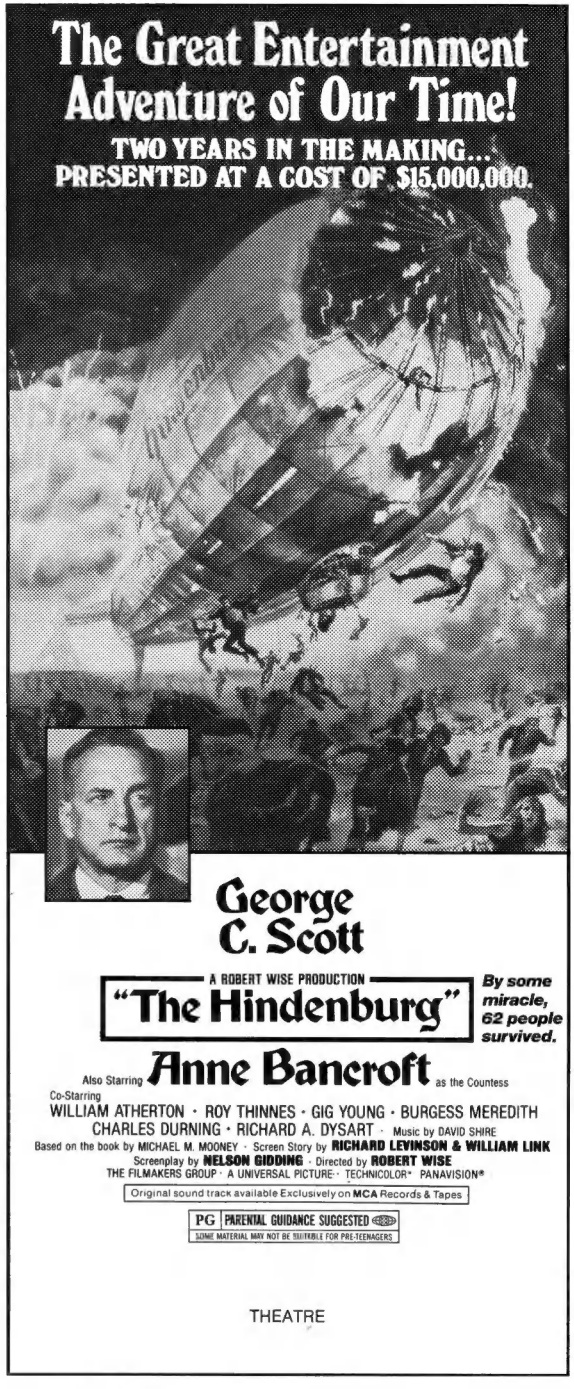
THEATRE

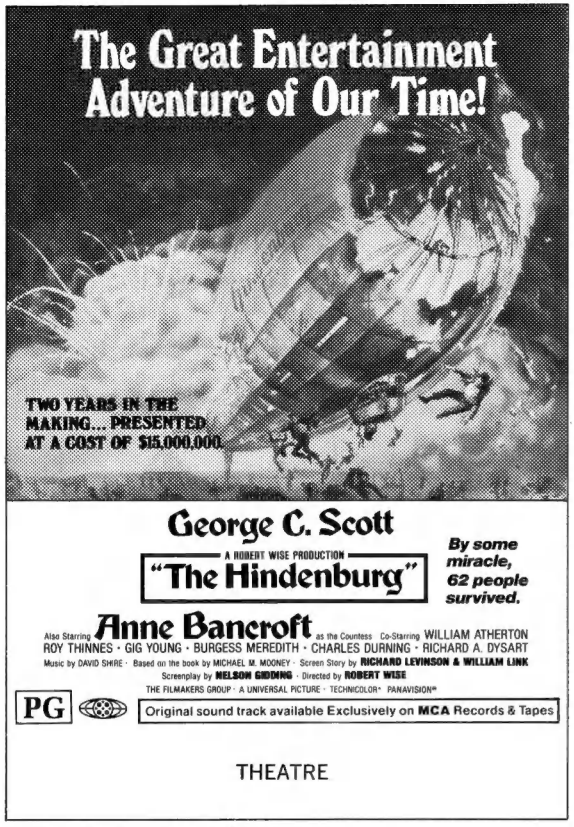
AD NO. 402 (NEW)
4 col. x 100 lines = 400 lines
4 col. x 7-3/16 inches = 28-3/4 inches



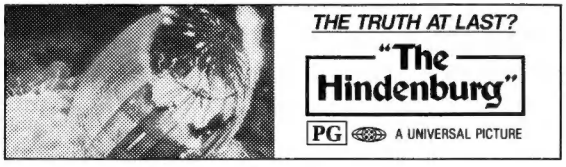
AD 205 (NEW)
2 col x 100 lines (200)
2 col x 7 1/8 inches (14 ¼")



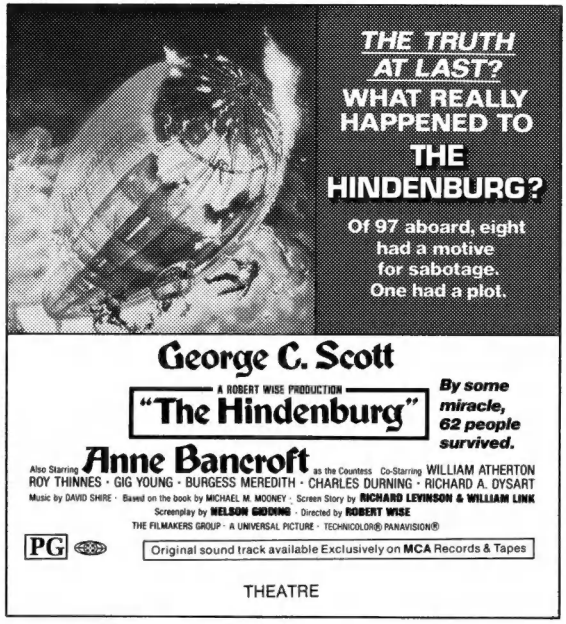
AD 206 (NEW)
2 col x 125 lines (250)
2 col x 8 15/16 inches (17 7/8")



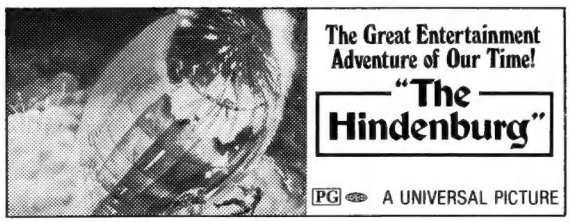
AD 204 (NEW)
2 col x 75 lines (150)
2 col x 5 5/16 inches (10 5/8")



AD 201 (NEW)
2 col x 14 lines (28)
2 col x 1 inch (2")



AD 203 (NEW)
2 col x 56 lines (112)
2 col x 4 inches (8")



AD 202 (NEW)
2 col x 24 lines (48)
2 col x 1 3/4 inches (3½")

AD 104 (NEW)
1 col x 70 lines (70)
1 col x 5 inches (5")